

CONTACT

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- [LinkedIn Profile](#)

SKILLS

Technical

- Live Streaming & Webcasting
- Audio/Visual Engineering
- Conference A/V Setup
- Multimedia Content Creation
- Digital Marketing & Branding
- Network troubleshooting
- IT Helpdesk support
- Training & Development

Hardware & Equipment

- Blackmagic, Sony, Canon, Panasonic
- Shure, Sennheiser, Behringer
- Aputure, Arri, ETC Lighting
- ATEM, NewTek, Elgato
- Cisco router/switches
- Crestron control systems
- NAS, RAID systems, Cloud storage

Software & Tools

- Adobe Suite
- VMix, Wirecast, OBS, StreamYard
- Canva, Buffer, Hootsuite
- Microsoft Teams, Google Workspace, Slack

EDUCATION

2023: Certification,
CompTIA Security+

2010: Digital Film /
Videography Training,
The Art Institute of Washington,
Arlington, VA

2009: Certification,
Videography & Final Cut Pro 6,
PG County Community College,
Largo, MD

2003: High School Diploma,
Ballou SHS, Washington, DC

Demetrice Jones

Multimedia Specialist

Results-driven Multimedia Specialist and A/V Engineer with over 15 years of experience providing effective multimedia solutions for commercial and government clients. Certified in CompTIA Security+, I excel in technical support, live production, and digital branding. I managed up to six weekly webcasts, executed campaigns, and coordinated visual design for large conferences with 500–1,000+ attendees. My intense focus on customer satisfaction has been recognized, ensuring that I am committed to meeting the needs of my clients. I am also skilled in cross-functional team management and adopting new technologies to enhance digital engagement.

WORK EXPERIENCE

DZJ Production

Sr. Multimedia Specialist

06/2023 – Present

- **IT-Integrated Multimedia Content Development & Editing** – Design, implement, and manage high-quality video content solutions for corporate events, government organizations, and large nonprofits, leveraging IT-driven workflows and assuring brand alignment and storytelling excellence across digital, social media, and broadcast platforms.
- **Cross-functional Collaboration** – Partner with marketing, sales, and operations teams to execute video strategies that support brand initiatives, increase fan and stakeholder engagement, and drive exposure.
- **Live Event Solutions & Production Execution** – Lead multi-camera live streaming for Fortune 500 companies and large-scale conferences, capturing high-profile moments, executive presentations, and key engagements to amplify reach and audience interaction.
- **Technology Infrastructure & Equipment Management** – Oversee professional-grade video production equipment, ensuring optimal performance, routine maintenance, and integration of the latest industry advancements to enhance production efficiency and quality.
- **Digital Content Delivery & IT-Enhanced Distribution** – Develop compelling short-form and long-form content optimized for Instagram, TikTok, LinkedIn, YouTube, and corporate communication channels to maximize audience engagement and brand impact.
- **Leadership, IT Training & Team Development** – Manage and mentor crews of 10+ paid and volunteer production specialists, providing training in IT-driven video production workflows, cloud collaboration tools, and emerging tech solutions to assure operational efficiency and industry-leading multimedia execution.

Demetrice Jones | Multimedia Specialist

PCW / Tata Consultants

IT Technician Support

04/2014 – 06/2023

- **Led IT support for VIP executives**, large-scale conferences, and special events, ensuring seamless AV, network, and digital infrastructure performance while maintaining compliance with IT security policies and Active Directory management.
- **Provided Tier 1 & 2 IT support** for end users, diagnosing and resolving hardware, software, and network issues across Windows and Mac OS, ensuring minimal downtime.
- **Managed IT service requests** by documenting, troubleshooting, and escalating complex technical issues, collaborating with cross-functional teams to ensure efficient resolution and enhanced end-user satisfaction.
- **Configured, imaged, and deployed** PCs, laptops, and peripherals for on-site and remote employees, integrating seamlessly with office infrastructure, including AV, printers, and network kiosks.
- **Conducted daily IT assessments**, performing office floor walks to identify and resolve potential technology issues before they could impact business operations. This approach, along with automation, helps to prevent recurring problems, enhances the reliability of our systems, and boosts team morale.
- **Trained end users** on best practices, cybersecurity awareness, and enterprise applications, delivering hands-on guidance and troubleshooting strategies that increased user satisfaction and productivity.

Lockheed Martin / Insight Global

Multimedia Production Specialist

02/2011 – 03/2014

- **Delivered AV operational and VTC facilitation support**, crucial in setting up, configuring, and troubleshooting systems, video conferencing, and business applications. My support was instrumental in ensuring the smooth operation of mission-critical events, webcasts, and overall communications.
- **Maintained and repaired AV hardware** and conferencing systems, including Projection Equipment, Flat Panel Displays, Audio DSPs, Control Systems, and TelePresence CODECs. Adhering to information assurance guidelines, I provided optimal system functionality and reliability.
- **Enforced incident management tracking tools** to document and escalate technical issues, collaborating with cross-functional teams to ensure timely resolution and prevent system downtime.
- **Designed and implemented multimedia content** and production sets, incorporating motion graphics, animation, and visual storytelling to enhance corporate branding and high-profile event presentations.
- **Led technology upgrades and studio development**, making strategic decisions that resulted in a \$90K annual cost savings. My experience directly influenced efficiency improvements and enhanced production capabilities.
- **Executed preventative maintenance services** in accordance with agency guidelines and manufacturer-recommended schedules, ensuring seamless AV and IT operations for large-scale conferences and high-security government environments.
- **Spearheaded event photography and corporate headshots** for individuals and large-scale conference events, capturing professional imagery that aligned with corporate branding and marketing needs.