

# DEMETRICE L. JONES

SR. MULTIMEDIA SPECIALIST  
MULTIMEDIA DESIGN / VIDEO PRODUCTION

Brandywine, MD  
E: demetricejones@gmail.com  
Demetricejones.com  
C: (301) 814.3350  
[LinkedIn Profile](#)

## QUALIFICATIONS SUMMARY

Highly technical and impact-driven Senior Multimedia Specialist and A/V Engineer, with 15+ years of professional experience providing measurable results for multi-million dollar organizations in commercial and government arenas. Certified CompTIA Security+ expert with a proven track record of delivering exceptional technical support and strategic IT and multimedia solutions to promote collaboration, strengthen digital connectivity and elevate digital branding. Manages production and recording for 6-10 webcasts per week; creates and executes 20+ social media/marketing campaigns annually and led visual design logistics for 4-5 large-scale conferences (500 - 1000+ attendees) annually. Provides monthly on-site/online training to 5-6 employees per month; manages 20+ volunteers each week. Employs best practices and leverages cutting-edge technology to deliver high-quality products and customer service. Exercises situational leadership paralleled with a strong business acumen. As a leader in both creative thought and critical problem-solving, effectively leads cross-functional teams and manages complex projects. Touted by leadership for consistently identifying and resolving technical issues promptly, with a strong focus on customer satisfaction. Adept at managing resources and ensuring efficient asset deployment. Committed to staying at the forefront of emerging trends and technologies in the video production field to drive continuous improvement and deliver exceptional results.

### Core Qualifications:

- IT Networking/Troubleshooting Support
- A/V Engineering
- Videography/Production
- Digital Media Design
- Strategic Communications
- Customer Service/Technical Support

References: Available upon request

## EDUCATION, TRAINING AND SYSTEMS/TOOLS

### Education/Training:

2023: Certification, CompTIA Security+, CompTIA (online)

2010: Certification, Digital Film / Videography Training, The Art Institute of Washington, Arlington, VA

2009: Certification, Videography & Final Cut Pro 6, PG County Community College, Largo, MD

2004: Certification, Technical Support Training, PG County Community College, Largo, MD

2003: Diploma, Ballou High School, Washington, DC

Systems/Tools: CISCO, WebEx, Dante AV, Creston, Polycom AV, Blackmagic Design (equipment), ProPresenter, Windows / Mac OS, Adobe Suite (Premiere Pro, Photoshop, Illustrator), MS Office Suite (Teams, Access, SharePoint, Word, Excel, etc.), Zoom, Google Meet, Social Media platforms (Twitter, Facebook, Instagram, LinkedIn, Snapchat)

## QUALIFYING EXPERIENCE

**Videographer/Photographer**  
**DZJ Productions**  
Washington, DC  
*June 2023 - Present*

Founder and CEO of DZJ Productions, a multimedia production firm specializing in A/V support, event production, photography and web development. Clients include the Maryland Black Caucus Foundation, DC Public Library, Busboys and Poets, and multiple non-profit organizations.



## QUALIFYING EXPERIENCE

### Videographer/Photographer (con'td)

#### DZJ Productions

Washington, DC

June 2023 - Present

#### Maryland Black Caucus Foundation

- Provided videography and photography services for six (6) events to-date. Events included: "Business over Break" events, Black Tie Gala Dinners, The 53rd CBC Weekend and various White House and Capitol Hill Meetings. There were over 2.5K+ combined attendees.
- Attendees included high-profile delegates and senators; MD Governor Wes Moore and U.S. Senator Angela Alsobrooks.

#### DC Public Library

- Provides A/V, multi-camera live streaming and PA system rental services for 5-6 events per month.
- Spearheaded Judge Ketanji Brown Jackson's book signing and live event with over 300+ people in attendance.
- Assisted in the multi-camera live production of DC "Art All Night" Block Party with over 42K people in attendance.
- Served customers/clients such as The League of American Bicyclists, Eileen Rosa, Deputy Director with DC Interagency Council on Homelessness and The National Produce Prescription Collaborative (NPPC).

#### Nonprofit Organizations

- Provides ongoing multimedia training and videography support to over 7 faith-based organizations (FBOs) in the DMV area. Largest congregation is 14,000 members.
- Manages 5-6 productions per week; providing A/V Setup and install, live streaming, branding and graphic design, photography, equipment upgrades and maintenance - Website development and maintenance.
- Facilitated 30+ volunteer/media team trainings since June 2023.
- Developed custom PDF production guides for all production training classes.

### Sr. A/V Engineer PCW/Tata Consultants

Washington, DC

Apr 2014 - June 2023

- Managed daily operations of the video production studio, ensuring high-quality live broadcasts, webcasts and recordings (5-6 per week).
- Operated and maintained a wide range of audio/visual equipment including Cisco, Polycom, and other end-to-end systems, ensuring seamless functionality and high-quality performance.
- Provided white-glove assistance to PWC's top executives including Tim Ryan and his senior leadership team.
- Fostered a collaborative environment, working with team members to refine production processes and enhance collective performance.
- Inspected all equipment and machines and provided necessary repairs.
- Analyzed project blueprints and technical drawings to devise the most efficient approaches for upcoming A/V projects.
- Utilized advanced problem-solving techniques to swiftly resolve technical challenges during meetings and live productions.
- Constantly evaluated A/V and IT workflows helping to improve departmental productivity.
- Standardized meeting protocols to streamline operations and maintain consistent quality across all projects.
- Coordinated the strategic planning and installation of new equipment, aligning with project goals and budgetary constraints.
- Demonstrated exceptional adaptability, proactively managing shifting priorities and deadlines while overseeing multiple concurrent projects.

## QUALIFYING EXPERIENCE

**Sr. A/V Engineer  
(cont'd)**  
**PCW/Tata Consultants**  
Washington, DC  
Apr 2014 - June 2023

### *IT Technician Support*

- Leveraged skill in designing, implementing, and maintaining network infrastructures to advise leadership on decisions to enhance optimal performance.
- Performed daily updates in the SNOW IT ticketing system.
- Managed routers, switches, firewalls, and VPNs across diverse network environments, including fiber optic and twisted pair setups.
- Exercised sound judgment and mitigating skills to resolve escalations from end users, including partners and their visit customers.
- Enabled end users to have successful meetings by testing technology in advance and assisting when issues arise.
- Consistently used data analytics to detect patterns in known issues.
- Employed best practices for identifying and rectifying intricate network challenges to improve operational efficiency and security  
Independently prioritize work while monitoring productivity and end-user satisfaction.
- Processed and assigned SNOW incidents and requests to achieve key performance metrics.

**Multimedia Prod. Specialist**  
**Lockheed Martin/Insight Global**  
Washington, DC  
Feb 2011 - Mar 2014

- Delivered strong creative and artistic skills to develop engaging multimedia content, including visual storytelling, motion graphics, animation, and graphic design.
- Performed weekly event photography for both large and small conferences.
- Submitted proposals that helped save the company over \$90k a year.
- Introduced the company to cutting-edge technology that upgraded its global broadcasts.
- Advised leadership on the development and building of a state-of-the-art photography and production studio.
- Maintained equipment in good working order by checking settings and operations, troubleshooting problems, and completing basic repairs.
- Effectively collaborated with clients, content creators, and team members, ensuring clear objectives and building strong working relationships.
- Helped build and implement complex production sets and props.
- Spearheaded the creation of compelling multimedia content, elevating the company's branding with innovative visual storytelling, motion graphics, animation, and graphic design.
- Championed the integration of state-of-the-art broadcasting technology, revolutionizing the company's global presentation outreach.
- Played a pivotal role in designing and constructing a modern photography and production studio, enhancing the company's creative capabilities.
- Ensured peak operational efficiency of equipment through meticulous maintenance, proactive troubleshooting, and timely repairs.
- Fostered robust collaboration with clients, creatives, and team members, aligning project objectives and streamlining communication.
- Led the conceptualization and execution of intricate production sets and props, enhancing the visual impact of projects.
- Strategically reorganized workspaces to optimize production processes, surpassing challenging production targets.
- Conducted comprehensive equipment training for staff, promoting operational excellence and ensuring continuity across production cycles.

## QUALIFYING EXPERIENCE

**Dir. Media/Video Production**  
**Renaissance Properties, LLC**  
Washington, DC  
*Jan 2006 - Feb 2011*

- Managed video shoots, set teams and performers while creating work schedules and operating production equipment.
- Developed ideas, produced and edited vast types of projects for various media and platforms.
- Created production schedules for every step of video production.
- Oversaw day-to-day operations for production company specializing in creating videos for webcasting, commercials and special events.
- Worked with clients to produce various types of videos and materials.
- Developed and proposed project scripts, sketches and storyboards to gain client approval during and throughout project phases beginning with preproduction.
- Interfaced with clients to define project scopes of work, budgets, creative vision and deliverable schedules.
- Completed inventory audits of various equipment and handled automated financial and customer databases.
- Negotiated contracts and rates to save company money.
- Monitored industry trends to stay informed of innovative technology, production equipment and editing software.
- Developed promotional materials, posters, flyers and videos.
- Increased customers through networking, referrals and production excellence.
- Developed multimedia presentations for The Temple of Praise.
- Hired and trained independent production specialists, graphic designers and studio engineers.
- Developed web profile videos for client websites and local business commercials for broadcast on cable networks.
- Oversaw development of company website and fielded customer questions sent electronically.
- Prepared media stages for rehearsal, recording and live broadcasts.
- Oversaw scheduling and use of facilities used by engineers and producers to complete technical assignments.
- Coordinated camera shots, graphics and regulations compliance for productions.
- Designed print media for use in brochures and flyers.
- Worked across departments to create on-target promotions for station activities, specific programs and special guests.